



IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Thomas Lemmons

Serial No.: 10/688,067

Examiner:

Filing Date: October 16, 2003

Group Art Unit: 2611

Title: Demographic/Preference Sniffer

COMMISSIONER FOR PATENTS

P.O. Box 1450, Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

This Information Disclosure Statement is submitted:

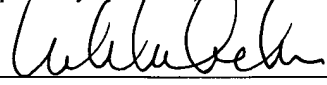
- ☒ (X) under 37 CFR 1.97(b), or  
(Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
- ☐ ( ) under 37 CFR 1.97(c) together with either a:
- ☐ ( ) Certification under 37 CFR 1.97(e), or
- ☐ ( ) a \$180.00 fee under 37 CFR 1.17(p), or  
(After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
- ☐ ( ) under 37 CFR 1.97(d) together with a:
- ☐ ( ) Certification under 37 CFR 1.97(e), and
- ☐ ( ) a petition under 37 CFR 1.97(d)(2)(ii), and
- ☐ ( ) a \$130.00 petition fee set forth in 37 CFR 1.17(i)(1)  
(Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)
- ☐ ( ) A check in the amount of \$ \_\_\_\_\_.00 is enclosed herewith.
- ☐ ( ) Please charge to Deposit Account #50-1491 the amount of \$ \_\_\_\_\_.
- At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 50-1491 pursuant to 37 CFR 1.25.
- ☒ (X) Applicant(s) submit herewith Form PTO 1449 - Information Disclosure Citation together with copies of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.
- ☐ ( ) A concise explanation of the relevance of foreign language patents, foreign language publications and other foreign language information listed on PTO 1449, as presently understood by the individual(s) designated in 37 CFR 1.56 (c) most knowledgeable about the content is given on the attached sheet, or where a foreign language patent is cited in a search report or other action by a foreign patent office in a counterpart foreign application, an English language version of the search report or action which indicates the degree of relevance found by the foreign office is listed on form PTO 1449 and is enclosed herewith.

It is requested that the information disclosed herein be made of record in this application.

I hereby certify that this correspondence is being deposited with the United States Postal Service as:

- ☐ [ ] First Class Mail
- ☒ [X] "Express Mail Post Office to Addressee" service under 37 CFR 1.10.
- "Express Mail" label no. EV 227998872 US
- in an envelope addressed to:
- Commissioner for Patents,  
P.O. Box 1450, Alexandria, VA 22313-1450

Respectfully submitted,

By   
Attorney/Agent for Applicant(s)  
William W. Cochran II  
Reg. No.: 26,652

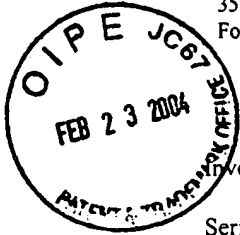
Date: February 23, 2004

Telephone No.: (970) 377-6363

Date of Deposit or Transmission: February 23, 2004

Typed Name: Chad Laszlo

Signature: 



IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Thomas Lemmons

Serial No.: 10/688,067

Examiner:

Filing Date: October 16, 2003

Group Art Unit: 2611

Title: Demographic/Preference Sniffer

COMMISSIONER FOR PATENTS  
P.O. Box 1450, Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

This Information Disclosure Statement is submitted:

- ☒ (X) under 37 CFR 1.97(b), or  
(Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
- ☐ ( ) under 37 CFR 1.97(c) together with either a:
  - ☐ ( ) Certification under 37 CFR 1.97(e), or
  - ☐ ( ) a \$180.00 fee under 37 CFR 1.17(p), or  
(After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
- ☐ ( ) under 37 CFR 1.97(d) together with a:
  - ☐ ( ) Certification under 37 CFR 1.97(e), and
  - ☐ ( ) a petition under 37 CFR 1.97(d)(2)(ii), and
  - ☐ ( ) a \$130.00 petition fee set forth in 37 CFR 1.17(i)(1)  
(Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)
- ☐ ( ) A check in the amount of \$\_\_\_\_\_.00 is enclosed herewith.
- ☐ ( ) Please charge to Deposit Account #50-1491 the amount of \$\_\_\_\_\_.

At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 50-1491 pursuant to 37 CFR 1.25.

☒ (X) Applicant(s) submit herewith Form PTO 1449 - Information Disclosure Citation together with copies of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

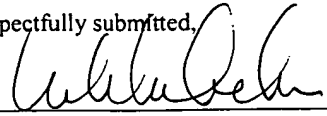
☐ ( ) A concise explanation of the relevance of foreign language patents, foreign language publications and other foreign language information listed on PTO 1449, as presently understood by the individual(s) designated in 37 CFR 1.56 (c) most knowledgeable about the content is given on the attached sheet, or where a foreign language patent is cited in a search report or other action by a foreign patent office in a counterpart foreign application, an English language version of the search report or action which indicates the degree of relevance found by the foreign office is listed on form PTO 1449 and is enclosed herewith.

It is requested that the information disclosed herein be made of record in this application.

I hereby certify that this correspondence is being deposited with the United States Postal Service as:

- ☐ [ ] First Class Mail
- ☒ [X] "Express Mail Post Office to Addressee" service under 37 CFR 1.10.  
"Express Mail" label no. EV 227998872 US  
in an envelope addressed to:  
Commissioner for Patents,  
P.O. Box 1450, Alexandria, VA 22313-1450

Respectfully submitted,

By   
Attorney/Agent for Applicant(s)  
William W. Cochran II  
Reg. No.: 26,652

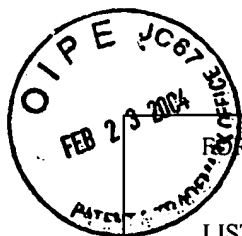
Date: February 23, 2004

Telephone No.: (970) 377-6363

Date of Deposit or Transmission: February 23, 2004

Typed Name: Chad Laszlo

Signature: 



FORM PTO-1449

ATTY. DOCKET NO.

SERIAL NO.

INTE.62USU1

10/688,067

LIST OF PATENTS AND PUBLICATIONS  
FOR APPLICANT'S INFORMATION  
DISCLOSURE STATEMENT

APPLICANT

Thomas Lemmons

(Use several sheets if necessary)

FILING DATE

GROUP

10-16-2003

2611

## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	PATENTEE	CLASS	SUB CLASS
	A	5,761,606	6-2-1998	Wolzien	455	6.2
	B	5,774,664	6-30-1998	Hidary et al.	395	200.48
	C	5,778,181	7-7-1998	Hidary et al.	395	200.48
	D	5,907,322	5-25-1999	Kelly et al.	345	327
	E	6,018,768	1-25-2000	Ullman	709	218
	F	6,233,736	5-15-2001	Wolzien	725	110
	G	09/933,928 (INTE.15USU1)	8-21-2001	Peliotis et al.	NA	NA
	H	09/934,108 (INTE.33USO1)	8-21-2001	Markel et al.	NA	NA
	I	09/935,492 (INTE.08USU1)	8-23-2001	Markel	NA	NA
	J	09/941,148 (INTE.17USU1)	8-27-2001	Huber et al.	NA	NA
	K	09/818,052 (2001/0037500 A1)	11-1-2001	Reynolds et al.	NA	NA
	L	10/041,881 (INTE.16.USU1)	10-24-2001	Rasmussen et al.	NA	NA
	M	10/046,618 (INTE.20USU1)	10-26-2001	Markel et al.	NA	NA
	N	10/080,996 (INTE.25USU1)	2-20-2002	Huber at al.	NA	NA
	O	10/103,545 (INTE.27USU1)	3-20-2002	Reynolds et al.	NA	NA
	P	10/212,289 (INTE.36USU1)	8-2-2002	Lemmons	NA	NA
	Q	10/408,664 (INTE.49USU1)	4-4-2003	Zenoni	NA	NA
	R	10/688,075 (INTE.88USU1)	10-17-2003	Huber et al.	NA	NA

<b>FORM PTO-1449</b>  <b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b>  (Use several sheets if necessary)	<b>ATTY. DOCKET NO.</b>  <b>INTE.62USU1</b>	<b>SERIAL NO.</b>  <b>10/688,067</b>
	<b>APPLICANT</b>  <b>Thomas Lemmons</b>	
	<b>FILING DATE</b>  <b>10-16-2003</b>	<b>GROUP</b>  <b>2611</b>

### FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	TRANSLATION	
							YES	NO
	AA							

### OTHER REFERENCES (including Author, Title, Date, Pertinent Pages, etc.)

EXAMINER		DATE CONSIDERED
----------	--	-----------------